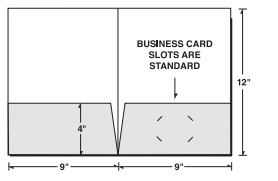


BACK COVER  
9"

FRONT COVER  
9"

↑  
COPY  
DIRECTION

BLEEDS:  
Extend 1/8"  
past edge  
of Deline

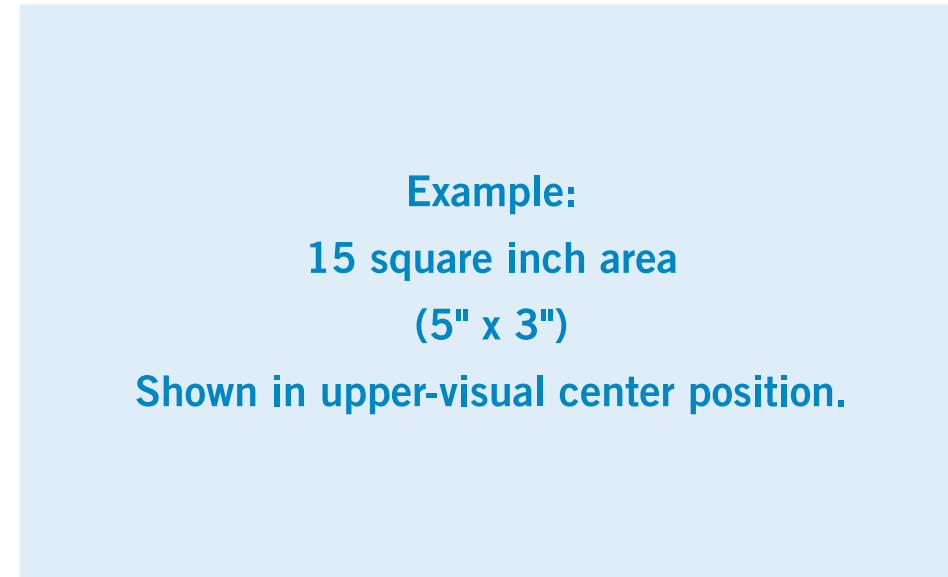


↑  
COPY  
DIRECTION

AVOID type with dramatic thick/thin  
serifs & very fine line weight such as these  
*Avoid • Avoid • Avoid • Avoid • Avoid*

Example:   
Minimum line/rule thickness 2 point

Example:  
**TYPE with thick, clean characters**



Example:  
15 square inch area  
(5" x 3")  
Shown in upper-visual center position.

12"

GLUE FLAP  
do not place copy here

GLUE FLAP  
do not place copy here

↓  
COPY  
DIRECTION

H-1 Card Slots

BLEEDS:  
Extend 1/8"  
past edge  
of Deline

4"

↓  
COPY  
DIRECTION

RIGHT POCKET - Card Slots are Standard, as shown

LEFT POCKET